

The Newsletter

EWEALTH UNIVERSAL MARKETING CORPORATION

APRIL 2007

Leaders Lunch
with the
President
Mr. Serafin Cu



Parameters:

Open to all distributors who will qualify as Financial Consultant on or before April 30, 2007. All Financial Consultant will be treated for sumptuous buffet lunch by EWealth President, Mr. Serafin Cu.

Top Financial Consultant in terms of personal sales will be recognized in the occasion

1st Quarter Sales Drive

On May 4, 2007 eWealth launched its first Leader's Lunch held at Tramway Garden Buffet in Timog Quezon City. Headed by no less than E Wealth's President Mr. **Serafin Cu** and Chairman of the Board Mr. **Steve Sy**. The program was carried out to give recognitions to top selling Financial Consultant and announcement of the company's forth coming drives for all qualified distributors. Ms. **Shirley Tan** and Mr. **Mon Ondo** who both acted as presentors called up the Top 5 Financial Consultant awardees who each received their respective Certificate of Recognitions awarded by the President Mr. Serafin Cu. The First Quarter **No. 1** Top FC is **Mr. Jaime Reyes** from Cubao Head Office, followed by Ms. **Nelly Ann Tan** from Quezon City Business Center as the 2nd Top FC. The 3rd spot went to Ms. **Mary Lou Uy**, 4th placer was Ms. **Viviana Tan** who are both representing Quezon Ave Business Center. And last but not the least was Ms. **Joan Cajes** from Cubao Head Office who bagged the 5th award. The event encompasses eWealth's vision of the insurance industry in reinventing the traditional insurance product targeting mostly the elite members of our society and would come up with a product that caters protection to the macro level in general. The officers and Financial Consultants who made their presence felt were quite optimistic that the event was just the start of a continues, bigger and more productive Leader's Lunch. Later in the program, the hosts enthusiastically

delivered the news of eWealth Universal Marketing on the 1st motor Car Promo which can be considered as THE FIRST in Non-Life Insurance Industry. For it's first salvo, the company is giving away a series of brand new Toyota cars: Vios model for only 22,500 points; Avanza for 24,000 points, a Fortuner needing only 54,000 points and Innova for measly 32,000 points.

STAR AWARD
NO.1 TOP
FINANCIAL CONSULTANT



Jaime Reyes

Congratulations to all who made it to the top! And see you to our next Leaders Lunch with the President. Hail to the Champions!

President, CEO

Mr. Serafin Cu



The event was also attended by other qualifiers Angelina Dungca, Shirley Tan, Gilbert Sohu from *Baguio*, *Marivic Bartilad*, *Rota Tan*, *Felizardo Amistoso*, *Virginia Amistoso*, *Angelo Amistoso*, *Nida Amistoso*, *Leticia Elazegui*, *Elizabeth Sunico*, *Michael Ang*, *Ivy Lynn Ang* and *Michael Yu*.

This only goes to show that eWealth is determined in building a new dimension in the insurance industry through introductions of unique/innovative products first seen in the market. Likewise given raffle items for all qualifiers of the event.

2nd QUARTER SALES DRIVE

After the successful 1st Quarter Leader's Lunch, the company already announced the

2nd Quarter Leader's Lunch Sales Drive promo for the month of May, 2007.

Parameters are as follows:

The 2nd Quarter Leader's Lunch is now open to all newly signed in distributors who qualify as Financial Consultants on or before June 30, 2007. All existing FC can also join by having a production of Php100,000 worth of sales on or before the end of the 2nd quarter period. And all FC who qualifies as SC also are invited to the affair. All qualifiers will have a chance to win a brand new DVD player as each one of them will earn one (1) raffle ticket upon their qualification.

"My vision is to reinvent the traditional insurance product of covering not only the elite part of our society but to come up with a product that would give protection on the macro level of our insurance industry."

- Message by the President

ECare Elite Launched

THE LONG WAIT HAS FINALLY ARRIVED.

The newest product was launched at Max's Fried Chicken Restaurant at Gateway Mall, Cubao last April 26, 2007.

1st Prepaid Hospital Income Benefit Insurance Product

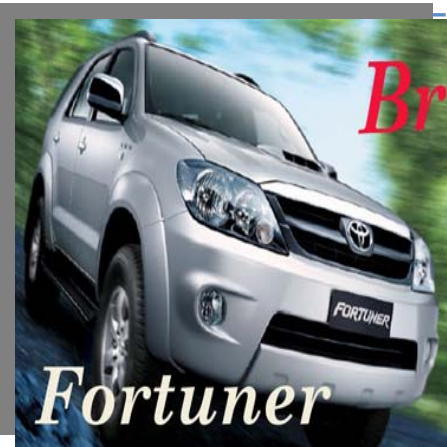
Now in the Philippines, Pre-approved, No Medical Requirements Benefits: PhP 2,200 per day of hospital confinement due injury or sickness such as Dengue, Diarrhea, Hepatitis, Fever, Flu, Pneumonia, Typhoid Fever, Severe Acute Respiratory Syndrome (SARS), Chickenpox, Measles and Others; Total of PhP 660,000 worth of Hospitalization Benefit in 5 years. PhP 15,000 money-back in case of Accidental Death. outlet nearest you.



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Contact our distributors for more information. Or you can drop by at any business center or area

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www.myewealth.com

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eWEALTH
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Angelina Dungca won First Prize

The company gave out raffle tickets to all the qualifiers. Ms. Angelina Dungca won the grand prize of Hanabishi Stand Fan Our President awarded the said prize.❄

Caloocan Business Center



We would like to announce the Caloocan Business Center is now under construction. It will be headed by Joseph Tan-Valencia and his lovely wife Ellen Valencia. Join us in welcoming the newest member of eWealth family

First Quarter Leaders Lunch Top 5 Financial Consultant

Chairman Steve Sy,
 Mary Lou Uy, 3rd Placer
 Joyce Cajes, 4th Placer (not in the picture)
 Viviana Tan, 4th Placer
 Nelie Ann Tan, 2nd Placer
 Jaime Reyes, 1st Place
 President Serafin Cu
 Photo Below



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